Photography Survey

This survey aims to understand people's current photography habits as well as interest in improving/learning. We hope to learn about your experiences with engaging in photography, particularly for creative purposes.

We tried to be relatively comprehensive in this survey, however if you have any additional thoughts that aren't covered or any other questions, please feel free to reach out

* Required

Photography Experience

1. **Rate the following statements on how well they describe you.** *
   Mark only one oval per row.

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
I am interested in photography.	◯	◯	◯	◯	◯
It is important to me to be good at photography.	◯	◯	◯	◯	◯
I consider myself to be a good photographer.	◯	◯	◯	◯	◯
I take pictures, but I don't consider myself a photographer.	◯	◯	◯	◯	◯
I am interested in improving my photography skills and techniques.	◯	◯	◯	◯	◯
I am more likely to take a picture with my smartphone or tablet than I am with a dedicated camera.	◯	◯	◯	◯	◯
I consider photography to be one of my main creative activities/outlets.	◯	◯	◯	◯	◯

2. **Why do you take pictures?** *
   Mark only one oval per row.

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
Because I enjoy taking pictures / Because it's fun	◯	◯	◯	◯	◯
Because it is my job / I get paid to do so	◯	◯	◯	◯	◯
To share moments and experiences with others	◯	◯	◯	◯	◯
To share on social media	◯	◯	◯	◯	◯
To remember what I have done or where I have been	◯	◯	◯	◯	◯
To practice or learn photography techniques	◯	◯	◯	◯	◯
To be creative	◯	◯	◯	◯	◯

3. **If you have other answers to the above question, please describe your response here. (write "N/A" if none)** *

_____

4. **On average, how many photographs you take a month on a smartphone?** *
Mark only one oval.

◯ 0

◯ 1-10

◯ 10-50

◯ 50-100

◯ 100+

5. **On average, how many photographs you take a month on a dedicated camera?** *
Mark only one oval.

◯ 0

◯ 1-10

◯ 10-50

◯ 50-100

◯ 100+

6. **What, if anything, prevents you from taking photographs more often? (write "N/A" if none)** *

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7. **How long ago did you start taking pictures?** *

_____

8. **If you are actively trying to learn to be better at photography, how long ago did you start doing so? (write "N/A" if none)** *

_____

9. **What resources have you used for learning photography?** *
Check all that apply.

☐ Classes

☐ Books

☐ Videos

☐ Seeking guidance from friends

☐ None

10. **If you have other answers to the above question, please describe your response here. (write "N/A" if none)** *

_____

11. **For each learning resource you've used: was it effective? Why/why not? How did it impact your photography? (write "N/A" if none)** *

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12. **What are some challenges you have encountered with photography/learning photography? (or that deter you from photography)** *
Mark only one oval per row.

	Never	Rarely	Sometimes	Most of the time	Almost always
Being aware of everything going on in the moment	⬭	⬭	⬭	⬭	⬭
Coming up with photo ideas	⬭	⬭	⬭	⬭	⬭
Knowing how to apply artistic photography concepts	⬭	⬭	⬭	⬭	⬭
Knowing how to adjust camera settings	⬭	⬭	⬭	⬭	⬭

13. **If you have other answers to the above question, please describe your response here. (write "N/A" if none)** *

_____

14. **How frustrating/difficult are these challenges to deal with?** *
    Mark only one oval per row.

	Extremely easy	Easy	Neutral	Frustrating/difficult	Extremely frustrating/difficult
Being aware of everything going on in the moment	◯	◯	◯	◯	◯
Coming up with photo ideas	◯	◯	◯	◯	◯
Knowing how to apply photography concepts	◯	◯	◯	◯	◯
Knowing how to adjust camera settings	◯	◯	◯	◯	◯

15. **What are some things you'd like to improve about your photography? (write "N/A" if none)** *

_____

_____

_____

_____

_____

Content/Quality

16. **What do you take pictures of?** *
    Mark only one oval per row.

	Never	Rarely	Sometimes	Most of the time	Almost always
Selfies	◯	◯	◯	◯	◯
Portraits (single or group)	◯	◯	◯	◯	◯
Casual photos of other people	◯	◯	◯	◯	◯
Animals or pets	◯	◯	◯	◯	◯
Food	◯	◯	◯	◯	◯
Landmarks or notable locations	◯	◯	◯	◯	◯
Nature or landscapes	◯	◯	◯	◯	◯
Urban scenes or cityscapes	◯	◯	◯	◯	◯
Events or occasions	◯	◯	◯	◯	◯
Still life (non-living objects)	◯	◯	◯	◯	◯
Functional (documents, license plate, menus, etc.)	◯	◯	◯	◯	◯

17. **If you have other answers to the above question, please describe your response here. (write "N/A" if none)** *

_____

18. **How would you rate the quality of your photographs?** *

Mark only one oval.

- ( ) Excellent
- ( ) Good
- ( ) Average
- ( ) Poor
- ( ) Very Poor

19. **What do you care about in the final picture?** *

Mark only one oval per row.

	Extremely unimportant	Unimportant	Neutral	Important	Extremely important
The subject of the photo looks good	( )	( )	( )	( )	( )
The background looks good	( )	( )	( )	( )	( )
It captures a scene	( )	( )	( )	( )	( )
It captures a moment	( )	( )	( )	( )	( )
It captures a mood or feeling	( )	( )	( )	( )	( )
It's candid	( )	( )	( )	( )	( )
It makes my point	( )	( )	( )	( )	( )
It will get me likes or comments on social media	( )	( )	( )	( )	( )
It is aesthetically pleasing	( )	( )	( )	( )	( )
The image is clean	( )	( )	( )	( )	( )
The lighting is good	( )	( )	( )	( )	( )
It is nicely composed	( )	( )	( )	( )	( )
It represents my visual style	( )	( )	( )	( )	( )

20. **If you have other answers to the above question, please describe your response here. (write "N/A" if none)** *

_____

21. **What are some common problems you notice in your photography, if any?** *

Mark only one oval per row.

	Never	Rarely	Sometimes	Most of the time	Almost always
Unwanted clutter	( )	( )	( )	( )	( )
Blurry (camera motion, out of focus, etc.)	( )	( )	( )	( )	( )
Objects positioned badly (cut off, blocking background, etc.)	( )	( )	( )	( )	( )
Overall composition is bad (no focal point, unbalanced, etc.)	( )	( )	( )	( )	( )
Missed the moment	( )	( )	( )	( )	( )
Bad lighting (too dark, weird shadows, etc.)	( )	( )	( )	( )	( )

22. **If you have other answers to the above question, please describe your response here. (write "N/A" if none) ***

_____

Post-capture

23. **What do you do with photos that you take? ***

Mark only one oval per row.

	Never	Rarely	Sometimes	Most of the time	Almost always
Upload to social media or image sharing sites	◯	◯	◯	◯	◯
Edit directly on the phone	◯	◯	◯	◯	◯
Edit with post-processing software on a separate device (laptop, etc.)	◯	◯	◯	◯	◯
Send to specific people (email, text, etc.)	◯	◯	◯	◯	◯
Keep on my device without sending it to others	◯	◯	◯	◯	◯

24. **If you have other answers to the above question, please describe your response here. (write "N/A" if none) ***

_____

25. **What are your primary social media platforms for sharing your photos? ***

Check all that apply.

☐ Facebook

☐ Instagram

☐ Snapchat (or other ephemeral platforms -- "Stories")

☐ Flickr

☐ Tumblr

☐ Twitter

☐ None

26. **If you have other answers to the above question, please describe your response here. (write "N/A" if none) ***

_____

27. **How do you edit your photos after you take them?** *

Mark only one oval per row.

	Never	Rarely	Sometimes	Most of the time	Almost always
Applying filters	⬭	⬭	⬭	⬭	⬭
Using auto-fix or auto-balance features	⬭	⬭	⬭	⬭	⬭
Adjusting exposure or lighting balance manually	⬭	⬭	⬭	⬭	⬭
Adjusting color levels manually	⬭	⬭	⬭	⬭	⬭
Small framing adjustments (straightening, slight crops, etc.)	⬭	⬭	⬭	⬭	⬭
More significant cropping to change image composition	⬭	⬭	⬭	⬭	⬭
I prefer to limit my editing and focus on capturing the photo as I want the final image to look	⬭	⬭	⬭	⬭	⬭

28. **If you have other answers to the above question, please describe your response here. (write "N/A" if none)** *

_____

Guidance

29. **Rate the following statements on how well they describe your interesting in photography guidance.** *

Mark only one oval per row.

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
I would appreciate feedback before coming up with a photo idea (help me think of possible photos to take)	⬭	⬭	⬭	⬭	⬭
I would appreciate feedback while taking photos (help me frame my current photo)	⬭	⬭	⬭	⬭	⬭
I would appreciate feedback after taking photos (help me edit/improve my captured photos)	⬭	⬭	⬭	⬭	⬭

30. **Would you use a capture-time guidance app that helped you take better photos? (software that provides feedback directly in your primary camera)** *

Mark only one oval.

⬭ Yes

⬭ No

⬭ Maybe

31. **Why or why not?** *

_____

_____

_____

_____

_____

32. **How would you prefer to receive capture-time guidance while taking a picture?** *
Mark only one oval per row.

	I would really not like this	I would not like this	Neutral	I would like this	I would really like this
Text instructions (e.g. "Move to the left" printed on-screen)	⬭	⬭	⬭	⬭	⬭
Icons (e.g. small 2D arrows indicating to shift left)	⬭	⬭	⬭	⬭	⬭
Augmented Reality (AR) elements (e.g. 3D objects that respond to your movement)	⬭	⬭	⬭	⬭	⬭
Audio (e.g. "Move to the left" said out loud)	⬭	⬭	⬭	⬭	⬭

33. **How long would you be willing to spend per image on capture-time guidance to get a high-quality result?** *
Mark only one oval.

- ⬭ Less than 5 seconds
- ⬭ Less than 10 seconds
- ⬭ Less than 30 seconds
- ⬭ Less than 1 minute
- ⬭ Less than 2 minutes
- ⬭ Less than 5 minutes
- ⬭ Less than 10 minutes
- ⬭ 10+ minutes
- ⬭ I would not be willing to spend time on this

34. **Do you know anyone who might be interested in a capture-time guidance camera app? If so, please describe them and why you think such an app would be valuable to them.** *

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_____

_____

Composition

35. **Rate the following statements on how well they describe your knowledge of visual composition.** *

Mark only one oval per row.

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
I know about composition.	○	○	○	○	○
I know how to apply composition in my photography.	○	○	○	○	○
I find composition to be particularly challenging.	○	○	○	○	○
I think composition really helps/would help improve my photography.	○	○	○	○	○
I want to learn to be better at composition.	○	○	○	○	○

36. **Rate the following statements on how well they describe your opinions on composition guidance.** *

Mark only one oval per row.

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
Guidance that helps suggest completely different compositions would be helpful for me.	○	○	○	○	○
Guidance that helps me adjust/perfect my current composition (smaller camera movements - straighten, align, etc.) would be helpful for me.	○	○	○	○	○

Skip to question 37.

Demographics

37. **Age** *

_____

38. **Gender** *

Mark only one oval.

○ Female

○ Male

○ Non-binary

○ Prefer not to say

○ Other: _____

39. **Career Field** *

Mark only one oval.

- ◯ Agriculture
- ◯ Architecture
- ◯ Arts
- ◯ Design
- ◯ Business
- ◯ Education
- ◯ Engineering
- ◯ Finance
- ◯ Government
- ◯ Health Science
- ◯ Hospitality and Tourism
- ◯ Human Services
- ◯ Information Technology
- ◯ Law
- ◯ Manufacturing
- ◯ Mathematics
- ◯ Marketing and Sales
- ◯ Natural Science
- ◯ Technology
- ◯ Transportation
- ◯ Other: _____

40. **If you are willing to participate in future user studies for this project, please enter your name and email below.**

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