Motivation

- HIV is still heavily stigmatized
- few people are open about their HIV status
- “I could never get HIV” mentality
Prior Work - Visualization

Prior Work - Storytelling

http://www.avert.org/aids-hiv-stories.htm
166 countries
32 million people worldwide
1.2 million in the US
1 killer

hiv/aids
mappedtrends

Explore national hotspots from 2000 - 2010

41031 total cases
gender trends

New cases, in 2010, divided by gender

males
37045 cases in 2010
HIV Infection Rate

- Female
  - California
  - 25-34
  - IV drug

- National

 Stories

- Alice - 27 - San Fran
- Bianca - 26 - LA
- Catherine - 28 - Palo Alto
- Elizabeth - 34 - Irvine
Alice
27
San Francisco, CA
IV Drug User

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- All risk factors
- 24
- 34
- IV drug user
- Homosexual contact
- Heterosexual contact

Share story

Briana - 26 - LA

Beverly - 28 - Palo Alto

Beth - 34 - Irvine
protect yourself

Explore different contraceptive methods.

pulling out  birth control pills  abstinence  female condom  male condom

When used correctly, the male condom is 98% effective at preventing sexually transmitted infections, including HIV/AIDS
protect yourself

a number of strategies can help prevent the spread of HIV/AIDS

1. Get tested!
2. Avoid sharing needles
3. Use a condom always!
Our Questions

• How is the overall flow? Our aim is to guide people through an infographic of basic statistics, then let them explore and filter.

• How can we improve the prevention page?
  • showing effective/ineffective techniques
  • showing prevention steps
  • interactive game/quiz interface

• Do you know of any storytelling visualizations specific to AIDS?