Uncovering the Yelp Elites

Sonya Juang
To understand if these avid Yelp users have specific traits

See what kind of people are key in creating the user created content we see and rely on

On the side: to see if these users really are connoisseurs, or just people that like attention - aka is the content we rely on really that useful?
Relevant work

Not much work has been found on creating charts with multiple dimensions.

Commonly seen: radar charts, parallel coordinates
Goal

- Radar Charts and parallel co-ordinates are sometimes hard to read.
- Create a graph that allows comparison between each dimension directly.
PLAN:

- Three Dimensional charts
  - OpenGL, we meet again...
- Navigation system
  - Arcball camera
DISCUSSIONS

- Suggestions on making data easier to read
- Thoughts on comparing different dimensions
- Expectations for user navigation